



First-class impressions that last and last.

Why Glen-Gery?

First and foremost, Glen-Gery is the right choice for Personalized Brick projects because we know what it takes to make the brick that we engrave. As brick craftsmen, we recognize the specific variety of brick that best suits your intentions. We'll impart that knowledge and experience to any project—charity walkways, memorial arches, a Wall of Fame, and a host of other appropriate, tasteful, attractive presentations. We can even help you create just the right graphics and text to inscribe on your brick, the words and images that make it forever yours.



**OUR PRODUCTS
ARE 100% MADE
IN THE USA!**



Some people, groups, and events are so special they just deserve to be honored. A graduating class; the perfect fundraiser; a housewarming gift; an anniversary; a holiday gift; a loved one who's no longer with us. The reasons for commemoration are as varied and rich as the experiences of our lives. And one especially memorable way to mark any milestone or achievement is with Personalized Brick.

Glen-Gery Brick, America's premier brickmaker for nearly 125 years, also has a quarter-century of experience engraving brick, stone, glass and like products with text and images to uniquely preserve the memories that matter most. It's a striking, permanent way to mark virtually anything. Because people respond so strongly to it, Personalized Brick is also a terrific, effective fundraiser.





Practical, permanent and professional.

Consider its warm qualities and unforgettable presentation for your next special event. This custom-crafted, engraved brick adds a special, highly personal touch in fundraising and beyond. Use it to individualize patios, walls, walkways, even desktops.

There is no limit to the possibilities!



Our engraving shop doesn't stop with brick, we also engrave other materials including:

- Concrete Pavers
- Glass Block
- Tile
- Flagstone
- Granite
- Marble
- Sandstone
- Metal
- Aluminum



Getting your fundraising started

Personalized Brick from Glen-Gery can pay for itself in fundraising success while yielding perpetual recognition for your donors. It's an exciting, original approach to a wide range of community fundraising projects.



Personalized engraved brick from Glen-Gery: For fundraising that people respond to.

Personalized, engraved brick from Glen-Gery offers an outstanding way for your organization to raise money. For non-profits, schools, churches and many other groups, Personalized Brick is an effective, high-visibility alternative to worn-out, commonplace fundraising methods.

The following guidelines* can help make your efforts count. For more information, contact Glen-Gery's Personalized Brick team.

DEVELOP YOUR FUNDRAISING PLAN

Choose your fundraising approaches—door-to-door, donations, special events, raffles, etc.

Set realistic goals based on actual cost vs. profits. What part of your goal is attainable using Personalized Brick?

Recruit volunteers, assigning them to teams responsible for manageable tasks.

SET TIMETABLES

Coordinate training session/meeting schedules.

Set a firm process timetable, including production time for your Personalized Brick.

IDENTIFY PROSPECTIVE DONORS

Build relationships with prospects who can afford to contribute for years to come.

Local businesses will donate funds to gain exposure and good public relations in the community. Remember, your donor prospect group must be large enough to meet your cash goals.





TRAIN YOUR VOLUNTEERS

Offer guidance for your volunteers on the strategic purposes of your fundraising project.

Create specific shared goals for their teams, including team spirit and respect for leadership.

Volunteers should be outgoing and friendly.

TRAINING INCLUDES PROPER RECOGNITION

Motivate volunteers by involving them in decisions. Recognize their contributions often to build loyalty and keep new leadership excited.

Say “thank you” to instill a sense of their value.

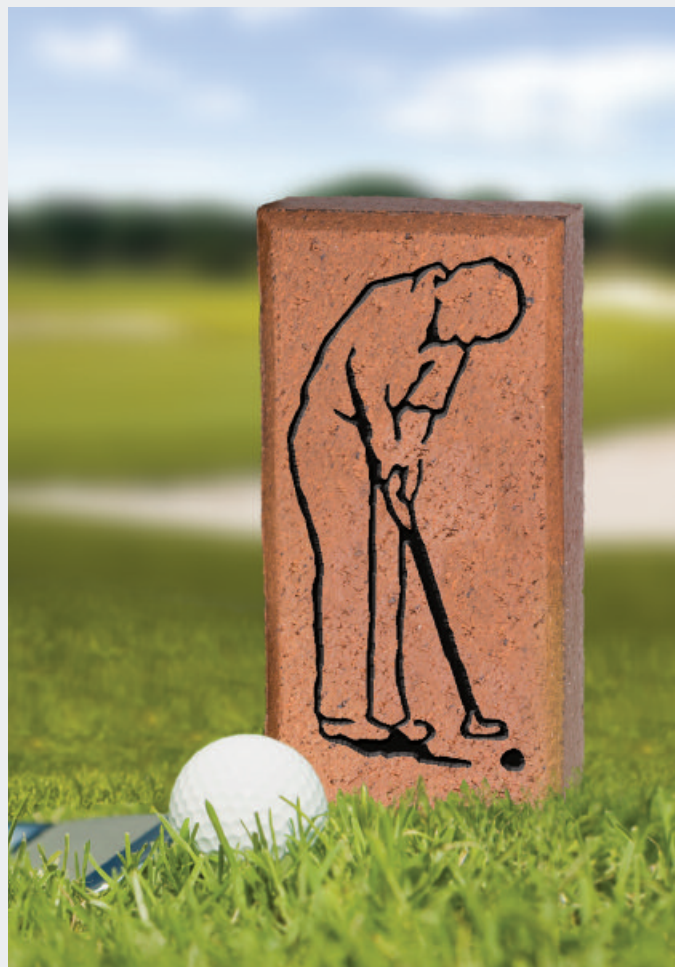
WHY PERSONALIZED BRICK WORKS FOR FUNDRAISING PROJECTS

It's a unique idea not worn out by too-frequent use in the past, so it gets more donor attention.

Brick is very durable. A name will be immortalized and the product will last forever.

The brick is personalized, which inspires an individual attachment to the project.

**These guidelines do not guarantee the success of your program.*

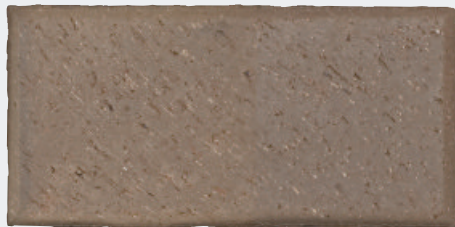


Ordering Glen-Gery Personalized Brick

The Personalized Brick ordering process is fast and easy. Download our user friendly order form to begin ordering your personalized brick today!

Personalized Brick options

Personalized brick colors:



Chambersburg



Cypress



K&W Red



K&W Old Smokie

(We're also able to engrave a number of our facebrick products, just ask!)



Two types of paver edge styles are available:



Square Edge



Beveled Edge

(Beveled Edge Pavers have a very smooth surface and are recommended for graphic applications.) Other options available, please contact us.

PRODUCT CATEGORIES

Name:

Each brick surface can be imprinted with three lines of up to 15 characters each (including spaces). You select the brick color/edge type and text style.

Stock Graphic Only:

This category includes stock designs shown on the order form (printed and online) as well as organizational logos on file. You select brick color/edge type.
























































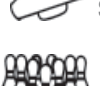





Custom Graphic Only:

Special request for custom graphics include corporate or business logos. You select brick color/edge type.

Combination:

Stock or custom graphic and one line up to 15 characters, including spaces. You select brick color/edge type and text style.

Dozens of stock designs plus different type styles to select from:

<p>ANIMALS</p>  A1  A2  A3  A4  A5  A6  A7  A8  A9	 A10  A11  A12  A13  A14  A15  A16  A17	<p>NATIONAL GUARD MIL2  MIL3  MIL4  MIL5  MIL6  MIL7  MIL8</p> <p>MISCELLANEOUS</p>  MISC1  MISC2	 MISC3  MISC4  MISC5 <p>MUSIC</p>  M1  M2  M3  M4  M5  M6	<p>NATURE</p>  N1  N2  N3  N4  N5 <p>OCCUPATIONS</p>  O1  O2  O3  O4	 O5  O6  O7 <p>SPORTS</p>  S1  S2  S3  S4  S5  S6	 S7  S8  S9  S10  S11  S12  S13  S14  S15	<p>TRANSPORTATION</p>  T1  T2  T3  T4
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TYPE STYLES

ABC 123	ABC 123	1	5
ABC 123	ABC 123	2	6
ABC 123	ABC 123	3	7
ABC 123	ABC 123	4	8

100 Home Street Anytown, USA 10000		State: Anywhere Zip: 10000 Phone: (000) 867-5309	
Color/Type Style/Message Selection: The brick can be imprinted with three lines of up to 15 characters each (including spaces). Please print (with capital letters) the name or message you would like on your special Glen-Gery brick in the boxes below. Glen-Gery reserves the right to choose type size and arrange words to maintain balance and improve legibility.			
Name Brick Order #1 Color Selection: <input type="checkbox"/> Chambersburg <input type="checkbox"/> Cypress <input type="checkbox"/> K&W Red <input checked="" type="checkbox"/> Old Smoke <input type="checkbox"/> Other Edge Type: <input type="checkbox"/> Beveled Edge <input type="checkbox"/> Straight Cut Type Style: #4 ANYTOWN BAND		Optional Graphics (additional charge): <input checked="" type="checkbox"/> Stock Graphic #: M3 <input type="checkbox"/> Custom Graphic Notes/Instructions: Horizontal format Center graphic and type on brick.	
Name Brick Order #2 Color Selection: <input type="checkbox"/> Chambersburg <input type="checkbox"/> Cypress <input checked="" type="checkbox"/> K&W Red <input type="checkbox"/> Old Smoke <input type="checkbox"/> Other Edge Type: <input type="checkbox"/> Beveled Edge <input checked="" type="checkbox"/> Straight Cut Type Style: #3 ANYTOWN RUGBY LEAGUE CHAMPS		Optional Graphics (additional charge): <input type="checkbox"/> Stock Graphic #: <input checked="" type="checkbox"/> Custom Graphic Notes/Instructions:	
Name Brick Order #3 Color Selection: <input type="checkbox"/> Chambersburg <input type="checkbox"/> Cypress <input type="checkbox"/> K&W Red		Optional Graphics (additional charge):	

ORDERING INFORMATION

By phone:
1.800.321.NAME (6263)

By fax:
570.742.7112

By e-mail:
ggnamebrick@glengery.com

Online:
www.glengery.com

RETURN POLICY

Glen-Gery replaces all Personalized Brick products containing manufacturing errors or shipping damages.

For more information, contact your Glen-Gery representative or call 1.800.321.NAME (6263).



1.800.321.NAME (6263)
 ggnamebrick@glengery.com
 glengery.com



A brand of

BRICKWORKS
 — BUILDING PRODUCTS —

Due to printing limitations, color and texture may vary from actual product. Final selection should always be based on an actual product sample.
 For more information, contact your Glen-Gery representative. © 2019 Glen-Gery Corporation • 1/19/TSG/10M